



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2015

Multiple District 105

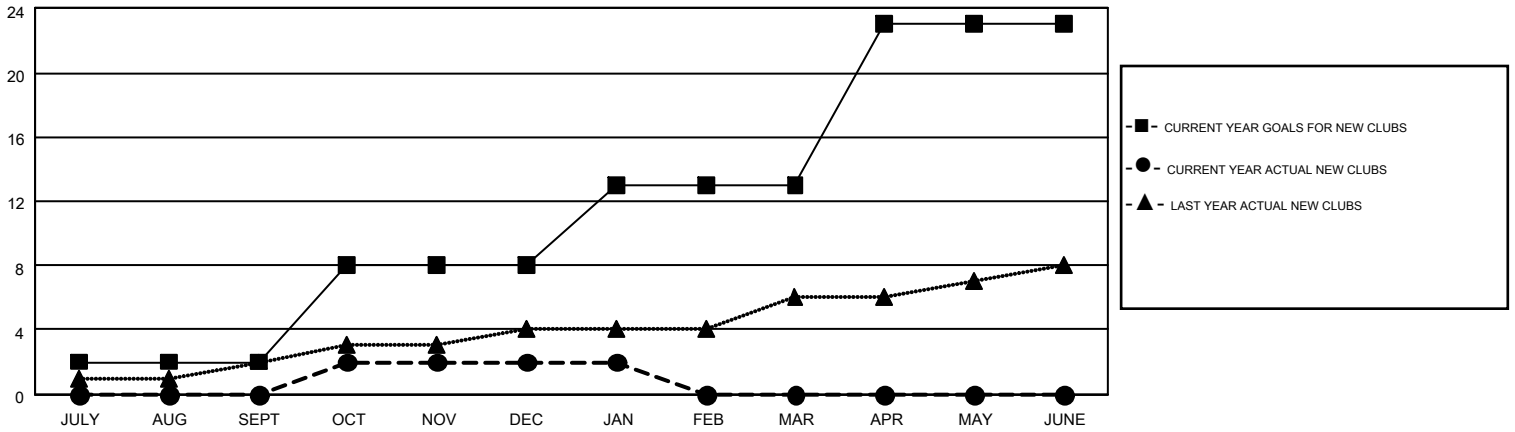
LOCATION: ENGLAND

GMT: ELISABETH HADERER

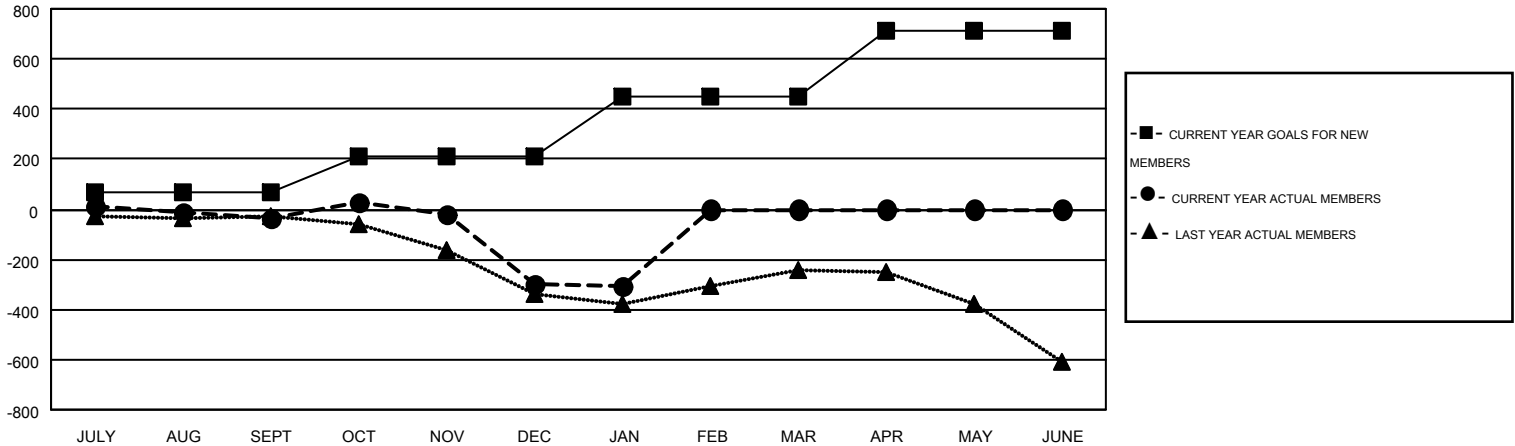
GMT CA 4

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 | | | | | RESULTS FOR 2014-2015 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 2 | 0 | 4 | -4 | JULY/AUG/SEPT | 70 | 325 | 361 | -36 |
| OCT/NOV/DEC | 6 | 2 | 9 | -7 | OCT/NOV/DEC | 139 | 352 | 615 | -263 |
| JAN/FEB/MAR | 5 | 0 | 2 | -2 | JAN/FEB/MAR | 240 | 154 | 165 | -11 |
| APR/MAY/JUNE | 10 | 0 | 0 | 0 | APR/MAY/JUNE | 266 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|--|----------------------------------|-----------------|
| DROPPED CLUBS: 15 | 365 CLUBS OF 815 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 11,914 (75.68%) |
| DECEASED | 102 | FEMALE | 3,829 (24.32%) |
| CLUB CANCELLED | 146 | <u>FAMILY UNIT MEMBERS</u> 1,650 | |
| OTHER | 893 | <u>HEAD OF HOUSEHOLD</u> 812 | |
| TOTAL | 1,141 | <u>NON-HEAD OF HOUSEHOLD</u> 838 | |

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